

## Great Ideas

Dear Faculty and Parents,

Children all over the country have sent in their great fundraising ideas for me to share with you. Listed below are just a few:

1. **The Most Successful:** The students of the Trinity Episcopal School in Austin, TX, worked for months calling and writing family and friends asking that they sponsor them in their CHAMPS Read-A-Thon that was to be held on one day, for 180-minutes that day. They formed committee's to ensure success and raised \$28,000 in ONE DAY, the entire school participating!!!!

2. The kids at **Apollo Jr. High**, in Richardson, TX, held a "Silent Auction" where items they had collected after writing some 200 letters to businesses and celebrities. These items were auctioned off on the night of the big school PTA Meeting. The band played, *Rosa* and Kimberly from MLI flew in to support the effort with *Rosa* showing off her skills in a demonstration, and the kids sold the last of their "**MIRACLE**" bracelets. They had 144 items to auction off and raised over \$8,600 on that one night!

3. **Browne Academy** in Alexandria, VA, held multiple fundraisers to sponsor their dog *Brownie* running a year-long campaign with a different CHAMPS event every month. Some things they did:

a. **Chow Down for CHAMPS Night** Local Silver Diner donated 10% of evenings profits to CHAMPS Brownie...Teachers worked as hosts, runners, and bused tables.

b. **CHAMPS T-Shirt Sale** (T-Shirts donated by local store).

Sold 300 in first 2 weeks at \$10 each!

c. **CHAMPS Cookbook**

(to be sold at Christmas Festival)

d. **CHAMPS Bracelet** are selling for \$2.00 each.

e. **Dress Down Day's** - Once a month they can dress down for a \$2.00 donation. Teachers & students participated!

3. **CHAMPS DANCE**: The kids at the **D. J. Bakie Elementary School** and the **Sanborn Middle School** in Kingston, NH, had a Father/Daughter Dance and each raised \$1,000 in ONE NIGHT!

4. The entire **Bakie Elementary School** also joined together for a "friendly" competition where each grade competed in a "**Penny War**". After morning assembly, every class in the school gathered their pennies together. During the day classes could sabotage other classes by slipping dollar bills or change (which counts against their pennies) into other classes collection jars. The school made OVER \$1,400 the first week at the end of the 3<sup>rd</sup> week raised over **\$2900!!**

5. **Rent-A-Kid**: Some classes in an elementary school brainstormed amongst their classmates and decided on a list of chores they could do at home, requesting their parents pay them a quarter (or more) for each chore. Teachers sent home a note to the parents explaining the project. Many parents elected to match the money their children earned doing the chores as a way of supporting both their child and the schools efforts!

6. **Awareness Bracelet's**: Apollo Jr. High in Richardson, TX, bought silicone/rubber bracelets just like the "LiveStrong" bracelets that are so popular. Their project was called "**MIRACLE**" (Many Individuals Raising Awareness & Clearing Landmines Everywhere). They ordered 2,000 bracelets in their school colors (blue and white) and charged \$3.00 each or 2 for \$5.00. They all but sold out in three weeks.