



# CHAMPS

Children Against Mines Program

## Campaign Overview

Students in the United States have an exciting opportunity to extend the tradition of civic leadership by joining other students in schools around the nation in adopting **their very own** Mine Detection Dog (MDD). The name of the dog will be determined by the students who participate. This life-saving dog will be sent along with an elite team to a mine affected country to "sniff out" landmines, save lives, and quickly restore the land to productive use for its citizens. In partnership with the U.S. Department of State, The Marshall Legacy Institute (MLI) and recipient nations, all students (K-12) and at the University level are invited to participate in the adoption program.

The goal is for each student to contribute \$0.25. Regardless of the amount contributed, each student that participates will be entered into a grand prize drawing for a package that includes: round-trip airfare, hotel accommodations and tickets to attend the MLI Awards Dinner in Washington, DC in 2009 along with a parent. A separate drawing will be held for a teacher, and a guest, to win the free trip and attend the Awards Dinner as well.

The funds generated through this year-long educational and fundraising initiative, designed to engage schoolchildren in the global effort to remove landmines, will help to raise, train, and transport **their dog** to Afghanistan, Bosnia-Herzegovina, or Lebanon. MLI is targeting these three severely mine-affected countries for mine detection dog programs in 2008/2009.

### Objectives

To provide the students of the United States with:

- Education about the worldwide landmine crisis and its effects
- The experience of helping children in another country through giving and sharing
- The understanding of their role in the global community
- A unique project to fulfill community service requirements
- The opportunity to develop their leadership skills by assisting others

### Campaign Timeline

Sept 2008 - June 2009	Nation wide kick-off events and classroom campaigns
NLT June 10, 2009	Schools remit funds and write about their unique efforts
Fall 2009	Update of dogs training and performance sent to schools

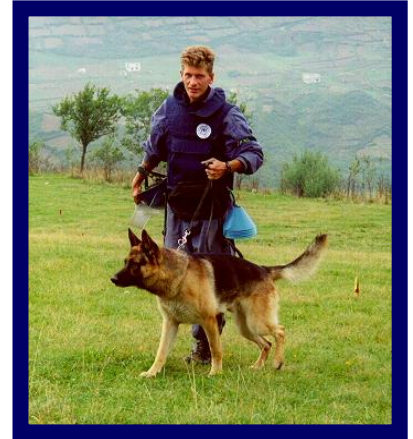
### Campaign Elements

- ✚ **Nation Wide Kick off:** Schools throughout participating areas will host their own kick-off introductory event using the tools provided in this kit.
- ✚ **Campaign Week 1:** Classroom kick off - Tap into the creative energies of your students by creating a coin collector box/can, select a class treasurer to promote leadership, and utilize optional teaching tools to generate enthusiasm. Begin tracking participation.
- ✚ **Campaign Week 2:** Continuation of awareness campaign and participation encouragement. Classroom fund collection.
- ✚ **School Wrap-Up:** Report overall results to students.
- ✚ **Adoption Report:** In the following fall, the Marshall Legacy Institute will provide a complete report with photos and information to the school for distribution to the classrooms.

# Participation

## School Participation

All participating schools will receive a color photo and updates on the performance of their sponsored dog. Each school may also nominate an adult leader (teachers, principals, other faculty members, volunteers, or community members) who will be entered into a drawing to attend the MLI Awards Dinner in Washington, DC in October 2009 if names are submitted no later than June 30. The trip includes airfare and hotel accommodations for the winner and one guest. The school with the most 'innovative program' will be featured on our on-line website, as will the school with the greatest participation.



## Student Participation

At the discretion of individual schools, each student that participates will be entered into a drawing to attend the MLI Gala Awards Dinner in Washington, DC in 2009. Trip includes airfare and hotel accommodations for the winner and one parent or guardian.

All students and teachers are encouraged to visit the CHAMPS website at [www.champskids.org](http://www.champskids.org) where they can find out more about the dogs that have been sponsored by CHAMPS students around the country, see pictures and video's of dogs in action, and have a chance to interact with students from mine affected countries who are participating in the CHAMPS International Program.

## Emerging Global Leader Program (EGL)

Within each campaign there inevitably emerge students who take a leadership role in their campaign. MLI wishes to reward that leadership and help it develop by allowing several student leaders from these campaigns, over the age of 15, to travel as part of a delegation with other donors to a mine affected country. These students will travel to a minefield to see dogs at work, they will meet government officials who oversee demining in that country, and will have the opportunity to meet other young student leaders in the mine affected country as part of the CHAMPS International Program. If the student leaders are under the age of 15, one will be invited to Washington, D.C. to attend the Annual Gala and to participate in the annual CHAMPS Student Leaders Workshop the day after the Gala.

## Participation Sheet Instructions

In order to ensure that each contributing student's name is entered for the MLI Gala Awards Dinner, a "School Participation Sheet" is enclosed in this packet for your teachers use. Also on that sheet are spaces for the Nominated Adult Leaders names for that drawing. At the end of the campaign period, please ask teachers to turn in the classroom participation sheet along with the funds collected. Once all participation sheets and contributions are gathered from classroom teachers, please send to:

The Marshall Legacy Institute  
2425 Wilson Boulevard  
Suite 313  
Arlington, VA 22201

Within approximately four weeks after each school's CHAMPS Campaign has ended all participation sheets and funds should arrive at MLI. Once this is done the drawing can be held and the winners will be notified.

# Classroom Teaching Tools (Optional)

## Elementary School

- Art: Drawing/coloring contest
- Math: Geometry: Use shapes to make a picture of a dog  
Addition: How many pennies, nickels, dimes are needed to equal \$0.25?  
Multiplication: If there are X# of students in our school and each donates \$0.25, how much will we be able to donate collectively?  
Division: How many quarters will the state of Massachusetts need to collect in order to Adopt-A-Dog?
- Science: Concept of sense of smell and how detection dogs use this sense to "sniff out" landmines.  
Life-process/Concept of change over time: puppy to adult  
Life needs of dogs

## Middle School

- English: Essay on affected countries and/or global landmine problems
- Geography: Study of location, climate, culture, language, capital, etc. of affected countries; study the effects of landmines on mine-infested countries
- Government: Structure of governments in affected countries, how the U.S. Government assists landmine-contaminated countries
- Physical Education: How the loss of a limb would alter motion

## High School

- Sociology: Maslow's Hierarchy of Needs - importance of feeling of safety in relation to self-actualization  
Factors that inhibit productive land-use
- English/Gov't: Write a letter to your federal official on the importance of landmine initiatives (focus on research, grammar, structuring)
- Current Events: Discussion of world events that have placed landmines in the news

## Focus Countries

- Afghanistan: One of the most mine-infested countries in the world
- Bosnia-Herzegovina: Most heavily mine-affected country in Europe, leftover from breakup of Yugoslavia
- Lebanon: Heavily mined and continuing crisis with remaining cluster bombs

# Web Resources For Teachers and Students

## Information on Focus Countries

CIA World Factbook

<http://www.cia.gov/cia/publications/factbook/>

US Department of State Background Notes

<http://www.state.gov/r/pa/ei/bgn/>

Embassy of Azerbaijan, Washington, DC

<http://www.azembassy.com/>

Embassy of Bosnia-Herzegovina, Washington, DC

<http://www.bhembassy.org/>

Embassy of Ethiopia, Washington, DC

<http://www.ethiopianembassy.org/index.shtml>

Embassy of Sri Lanka, Washington, DC

<http://www.slembassy.org/>

## Information on Landmines and Humanitarian Demining

CARE

[www.care.org](http://www.care.org)

Menschen Gegen Minen (People Against Landmines)

[www.mgm.org](http://www.mgm.org)

CHAMPS

[www.champskids.org](http://www.champskids.org)

Mine Action Information Center at James Madison University

[www.maic.jmu.edu](http://www.maic.jmu.edu)

Global Training Academy

[www.globalcorp.com/trainingacademy/index.html](http://www.globalcorp.com/trainingacademy/index.html)

Patrick Leahy War Victims Fund

[www.senate.gov/member/vt/leahy/general](http://www.senate.gov/member/vt/leahy/general)

Humane Society of the United States

[www.hsus.org](http://www.hsus.org)

UNICEF

[www.unicef.org/graca/mines.html](http://www.unicef.org/graca/mines.html)

Humanitarian Demining

[www.demining.brtrc.com](http://www.demining.brtrc.com)

U.S. Department of State

Office of Weapons Removal and Abatement

[www.state.gov/t/pm/wra](http://www.state.gov/t/pm/wra)

International Campaign to Ban Landmines

[www.icbl.org](http://www.icbl.org)

U.S. Department of State Office

"To Walk the Earth in Safety" Publication

[www.state.gov/t/pm/rls/rpt/walkearth/2004/](http://www.state.gov/t/pm/rls/rpt/walkearth/2004/)

International Trust Fund

[www.sigov.si/itffund](http://www.sigov.si/itffund)

KIND News

[www.kindnews.org](http://www.kindnews.org)

United Nations Development Programme

[www.undp.org/erd/mineaction](http://www.undp.org/erd/mineaction)

Landmine Monitor Report

[www.icbl.org/lm](http://www.icbl.org/lm)

United Nations Mine Action Service

[www.un.org/Depts/dpko/mine](http://www.un.org/Depts/dpko/mine)

Landmine Survivors' Network

[www.landminesurvivors.org](http://www.landminesurvivors.org)

Vietnam Veterans of America Foundation

[www.vvaf.org/gls/index.html](http://www.vvaf.org/gls/index.html)

The Marshall Legacy Institute

[www.marshall-legacy.org](http://www.marshall-legacy.org)

## Tips for hosting a successful campaign

- ✓ Distribute a copy of the "Dear Faculty" Letter (or your own letter), along with the Campaign Overview, Participation, Classroom Teaching Tools, Web Resources and The Marshall Legacy Institute At-A-Glance to teachers to announce your participation in CHAMPS and activities that you plan in conjunction with the program and to generate enthusiasm amongst the staff.
- ✓ Provide teachers with a copy of the enclosed spreadsheet to list participating students.
- ✓ Reproduce the enclosed "Dear Parents" letter for teachers to sign and distribute to their student's parents to introduce them to the program and encourage their support.
- ✓ Involve your Student Government or similar school organization by asking them to be in charge of decorating a bulletin board, utilizing the enclosed map and their creativity to encourage their peers to participate.
- ✓ Host a kick-off assembly in your school to educate your students about land mines and how they can help children around the globe. (Please be advised that some of the footage on the video may be inappropriate for very young children as it shows graphic images of victims of land mines.)
- ✓ Encourage teachers to bring in a jar or designate time to decorate a tin to collect classroom funds and incorporate teaching tools into their curricula.
- ✓ Create school incentive program by offering a pizza/ice cream party to the classroom that collects the most funds. Ask a local pizzeria or store to donate the pizza/ice cream.
- ✓ Use the enclosed press release template to announce your school's dedication to helping to eradicate landmines through your participation in CHAMPS to the local community.
- ✓ After completion of your campaign, compile all funds and participation lists from classes. Each school may nominate two adult leaders for the drawing. Share with your students your school's fundraising total.
- ✓ Send participation sheets and donations to the Marshall Legacy Institute. Include a brief explanation of your unique program.